We have developed draft strategic pillars to support our vision and inspire our work

1. The Wildcat Journey: Driving Student Success for a Rapidly Changing World
   UA will build a diverse and high-potential student body, providing students with an integrated support ecosystem, the skills and mindsets to lead in the 4th Industrial Revolution, and an affordable degree that launches them to a fulfilling life after graduation

2. Grand Challenges: Tackling Critical Problems at the Edges of Human Endeavor
   UA will be a preeminent research institution that fully leverages 4th Industrial Revolution advancements to lead in the areas of space, natural and built environments, health, and humans and intelligent systems

3. The Arizona Advantage: Driving Social, Cultural and Economic Impact
   UA will become a leading HSI institution and arts and humanities destination that fully embraces collaboration to fuel social impact, cultural development and economic growth

4. UA Global: Engaging the World
   UA will set a new standard of engagement by embracing global educational partnerships, scaling global research, and expanding access to global experiences for students

5. Institutional Excellence: Ensuring UA lives its values and innovative culture to enable a high performing academic and administrative enterprise